

EVENTS & PROGRAMS

DRIEHAUS BUSINESS OF FASHION SYMPOSIUM

DRIEHAUS
DESIGN
INITIATIVE



RUNWAY TO SHOWROOM

DRIEHAUS BUSINESS of FASHION SYMPOSIUM

“Thank you for hosting a wonderful and beneficial seminar! I learned so much and I loved that we could really get to have an open dialogue with one another. All of the topics that were covered were of great benefit to us.”

ELENA BOBYSHEVA
2013 Symposium Attendee

“The symposium had great speakers. You and Driehaus Design Initiative really went above and beyond with everything.”

NICOLE DIESCHBOURG
2015 Symposium Attendee

“The panel was incredible! I wish something like this would have been available to all design graduates!”

2016 Symposium Attendee

Beyond the runway and into the business world, all participating students of the Driehaus Awards for Fashion Excellence are invited to attend the post-event **Runway to Showroom: Driehaus Business of Fashion Symposium**, a roundtable discussion led by industry experts.

Successful local designers, top retail advisors, members of the fashion press, and PR and social media professionals cover topics ranging from entrepreneurship, resources, branding, career development, best practices for launching a line, and more.

The Symposium helps emerging designers elevate their brand and launch a sustainable and successful business or career. Students are welcome to bring their portfolio and engage in an open discussion of experience sharing, while receiving beneficial insight and personal advice.

